



Press Release

Thunder Bay: September 19, 2008
Shares Issued: 69,198,742

BTV-Business Television features Premier Gold Mines

We invite you to watch our new corporate profile scheduled to air on National Television this Saturday September 20th and Sunday September 22nd or it can be viewed immediately on our website www.premiergoldmines.com.

Highlighted in the video is information about our key properties in Geraldton, Red Lake and Mexico. As well, our senior management and a Sr. Mining Analyst from Research Capital are interviewed discussing Premier's present state and its future goals.

BTV BROADCAST TIMES:

CANADA: - BNN – Sat, Sept 20th @ 8:00pm EST
Ontario: SUNTV – Sun, Sept 21st @ 9:00am EST
Alberta: CITY TV – Sat, Sept 20th @ 10:30am MST
BC/Washington: KVOS TV – Sun, Sept 21st @ 4:30pm PST

Bell Express VU and Star Choice – West SUNTV Sun, Sept 21st @ 6:00am PST

U.S. national: - America One – Sat. Sept 20th @ 10:30 am EST www.americaone.com

WVVH South Hampton, NY	KWEM Stillwater, OK
WSPY Plano, IL	KEEN Las Vegas
WZBN Trenton, NJ	KMCA Redding, CA
ShelbyTV Shelby Township	TV9 Troy, OH
KKAX Kingman, AZ	WRBD Pensacola, FL
WIVM Canton, OH	KDAO Marshalltown
K48BK Dove Creek, CO	KTYJ Coeur d' Alene, ID
K27FA Craig, CO	NSU22 Natchitoches, LA
WRCF Orlando, FL	WBCF Florence, AL
WLLS Indiana	W35AY Hilton Head Island, SC
WLNN Boone, NC	WJTS Jasper, IN
W34AX Henderson, NC	WGTM Worthington, MN
W67CD Sanford, NC	KCCE San Luis Obispo, CA
WYBE Southern Pines, NC	W35BB Dublin, GA
WBKA Bucyrus, OH	IMAGE Erie, PA
CTV12 Cedar City, UT	KPIF Pocatello, ID
VTV Vernal, UT	K23BJ Lake Havasu City, AZ
WBII Ashland, MS	UPN23 Hornell, NY
WPRQ Clarksdale, MS	WEBU Webb, MS
KXOK Enid, OK	WLMO Lima, OH
KXOC Oklahoma City, OK	WHAN Salem, IN

Premier Gold Mines Limited is a well financed Canadian-based mineral exploration and development company with several projects and deposits in Northwestern Ontario and a joint venture in Mexico. In the Red Lake gold mining camp, two of these are operated in joint venture with Red Lake Gold Mines. The company also owns a strategic project located on the main Musselwhite Gold Mine trend.

For further information, please contact:

Ewan Downie, President & CEO

E-mail: info@premiergoldmines.com

Phone: 807-346-1390

Fax: 807-346-0100

Web Site: <http://www.premiergoldmines.com>

The statements made in this Press Release may contain forward-looking statements that may involve a number of risks and uncertainties. Actual events or results could differ materially from the Company's expectations and projections.